

Nagma Dhingra

COPYWRITER



Profile

Name - Nagma Dhingra

Email - nagma009@gmail.com

Date of Birth - 09, October, 1996

Location - Delhi, India

Work Experience

SENIOR COPYWRITER

(PRESENT)

Ogilvy Gurugram

SENIOR COPYWRITER

(JUNE 2023-DEC 2023)

Dentsu Creative Gurugram

Worked on the digital aspects for brands like Max Healthcare, LinkedIn, Hamdard and Royal Stag.

COPYWRITER

(JAN 2022-JUNE 2023)

Lowe Lintas Gurugram

Worked on brands like HP, OLX Autos, Maruti, Absolut, Tinder, HP and Google.

COPYWRITING INTERN

(2019-2021)

BBH Mumbai - 3 Months

Worked on brands like BookMyShow and Audi.

Ogilvy Delhi - 2 Months

Worked on brands like Dabur and Google.

Wunderman Thompson Tokyo - 3 Months

Worked on VW, Lux and BMW.

Skills

SEO - Professional Working Proficiency
(Specialisation from Meta)

Adobe Illustrator - Limited proficiency

Awards

**Graphis New Talent Annual,
2020**

Silver / TMI - Talk about Menstruation
In the open

**AD Stars Brand Experience
& Activation,
2020**

Finalist / Spotify Trojan Jammers

**Creative Conscience,
2019**

Shortlisted / TMI - Talk about Menstruation
In the open

**Crowbar Awards by
the 4As Limited,
2019**

Bronze / TMI - Talk about Menstruation
In the open

**One Show for Young Ones,
2019**

Finalist / IL MAKIAGE

Education

**Miami Ad School,
Mumbai and Hamburg**

Post Graduate Degree in Copywriting

University of Delhi

Bachelor in Multimedia and

Mass Communication

2014-17

**Vivekanand School,
Delhi**

Commerce | 2012-14

**St. Lawrence Convent School,
Delhi**

General Education I 2001-12

